



Sharing #MotivateMD

Tricks & tips to spreading Motivate MD.

Remember to use your unique discount code. Because you're awesome. And we want to give you credit.

1. Social Media

Take to Facebook, Instagram, Twitter, ect. to introduce Motivate MD. When you see that there's an opportunity to share our services and pre-med app, go for it and include your discount code - brag about it!

Tag us in your instagram stories, retweet our motivational quotes every day on Twitter, share our Facebook and blog posts.

Pro Tip: "I started to screen shot Motivate MD's motivational quotes and put them on my own instagram story and tag them. I think it's more helpful to show them the vibe of Motivate MD than just describe it."

2. Email Sharing

Throughout college you gather many of your classmates emails in various courses and clubs. This is an easy way for you to share Motivate MD with other pre-med students. Your Social Media is a great place to spread word but what if no other pre-med students follow you... e-mail is one of your solutions.

Pro Tip: Personal touch - "when I included that this is a new company I'm involved in and would love their support in signing up for the pre-med app and paying it forward with including me as their reference, it made a difference."

Sample:

Hi everyone! I wanted to share a bit about Motivate MD. My new favorite go-to for motivation and medical school resource. Motivate MD comes out with a new blog post every Monday written by an Ivy League 1st year med student. They also have created a pre-med app that has changed the game, you'll have to check it out... they offer a free trial. I respect this company because it was started by a 2nd year med student who is now a few months away from being an MD in emergency medicine... pretty cool. Please check Motivate MD out and let me know what you think! Link:

3. School

This may just be your golden ticket.

In your classes, on campus, libraries, study halls, ect. is where pre-med students are. We even have flyers on our site that you could print out (if you don't have access to a free printer, we will mail you them) and hang all over campus with your discount code on it... talk about easy \$\$\$.

Another easy way is speaking up at your next meeting with HOSA or any other pre-health club/meeting. Share us and our app with your pre-health advisors. You are our advocate at your university and you have the potential to reach A LOT of pre-med students. It's up to you to start spreading word.

4. Language Tips

Our top sharers emphasized these phrases describing Motivate MD to new people:

- Free, valuable and informational content
- Founded by a 2nd year med student
- built a pre-med app that will make your life 99% easier
- saves me from wasting time on forums and the internet

